

OSWALDO RODRÍGUEZ

Mexico City-based Senior Art Director who specializes in creating ideas for brands willing to shift culture. Originally from Northern Spain, currently embracing his own creative chaos while also working at Wieden+Kennedy.



Open to International mobility
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EXPERIENCE

Senior Art Director at Wieden + Kennedy, Mexico / 2023 - Present
Art Director at Joan Creative, New York / 2023
Art Director at Le Pub, Milan / 2023
Art Director at Founders, Miami / 2022
Art Director at Astillero, Buenos Aires / 2022
Creative at Esmerarte, Spain / 2021

EDUCATION

Master's in Art Direction / 2021 - 2023
Miami Ad School Mexico City & New York
Bachelor's Degree in Advertising and Public Relations / 2017 - 2021
UVigo, Pontevedra, Spain

LANGUAGES

Spanish (native) / English (conversational) / Portuguese (conversational)